

Spiriterra Vineyards

Napa Valley Family Estate

VINEYARD FACT SHEET

Spiriterra Vineyards is a small, family-owned vineyard located in the Howell Mountain hills area east of St. Helena. We offer a limited production Cabernet Sauvignon and produce Napa Valley's only Muscadine wine.

Appellation: Napa Valley

Vineyard designation: 100% of grapes hand harvested from Spiriterra Vineyards

Acreage farmed: 4 acres (2 acres of Cabernet Sauvignon; 2 acres of Muscadine) of 52-acre estate

Timeline:

- 1996 - Estate purchased by Paul and Shirley Dean
- 2003 - Cabernet Sauvignon vineyard replanted
- 2007 - Inaugural harvest under the Spiriterra label
- 2009 - Planted Napa Valley's first Muscadine vineyard
- 2012 - Inaugural Muscadine harvest
- 2013 - Spiriterra Vineyards licensed as a commercial vineyard; Napa Valley Vintners member
- 2014 - 600 additional Cabernet Sauvignon vines planted

Case production (current releases):

- 2011 Spiriterra Cabernet Sauvignon - 96 cases (750ml); retail price \$65
- 2012 Spiriterra "refreshingly dry" Muscadine - 24 cases (750ml); retail price \$25
- 2012 Spiriterra "deliciously sweet" Scuppernong - 55 cases (375ml); retail price \$20

Awards:

2011 Spiriterra Cabernet Sauvignon

- 2014 North Coast Wine Challenge: Gold medal/94 points (Cabernet Sauvignons \$40-\$75)
- Named one of 11 great Napa Valley Cabernets from 2011 by Wine Searcher's W. Blake Gray

Muscadine vineyard

- 2014 North Bay Business Journal Wine Industry Innovation Award

Sustainable agricultural practices:

- 100% solar-powered drip irrigation; solar energy meets 85% of estate's energy needs
- Organic vineyard fertilization
- Zero pesticides applied to Muscadine vineyard (uniquely pest-resistant varietal)
- Owl boxes for natural pest management
- Bee boxes foster pollination of vineyards and surrounding ecosystem
- Organic garden supports beneficial insects

Principals:

- Proprietors: Paul and Shirley Dean
- Marketing: Ashley Dean; Information Technology: David Dean
- Winemaker: Kenn Vigoda